

TLNA Council Meeting July 9, 2020 at 7:00 PM on Zoom

Present: Jonny Hunter, Tyler Lark, Madeline Kasper, Nick Crowley, Keith Wessel, Patty Prime, Marta Staple, Pat Kelly, Bob Klebba, Michael Donnelly

Guests: Amy Kazda, Jami Wood, Patrick Heck

Call to order: 7:04

Agenda

- **Welcome and Introductions**

- **Approval of June meeting minutes**

https://docs.google.com/document/d/1r7-NcoT02rnhrepc5kNqA3NwNFpq-_VJckXuXwH-_0Q/edit?ts=5ef9eb48

Patty moves to approve.

Marta seconds.

Passed in a voice vote.

- **Tenney Lapham Black Books Matter Project Grant Request - Patty Prime, Jami Wood, Amy Kazda**

Patty says this grant proposal is because of Amy, Jami and Ginger coming together to talk about how we should respond to Black Lives Matter. Patty asked Amy and Jami to come present on their grant proposal after helping them articulate their ideas.

Jami thanks council for considering the proposal, happy to be a member of the neighborhood. Jami says that at this time we are being called to be more than just to be kind and not racist but to be anti-racist and that has a lot of components. There are a lot of things we could do to make a difference, possibly having an equity position on the council. One thing we can do is learn together as a community. Not only read a book but also talk about the book together. In talking and processing then we can push ourselves towards where the knowledge propels us. She is proposing a grant called Black Books Matter. Hoping to have a smattering of books for young people and adults to read.

Amy says some of the specifics include applying for a \$1,000 grant and purchasing from a black-owned bookstore in Chicago, one book for adults, one book for middle school/high schoolers and several picture books. The adult and young adult book would focus on race and racism and generating conversations around racism and what it means to be racist and what it means to be anti-racist. For children, the books would focus more on black joy. Don't have the number of books outlined. Can't lock into pricing until there is a full plan. Have top two choices for adults and for teens but these have

been sort of sold out recently. Haven't been able to secure or solidify without definitive numbers. Want to have some sort of event at Reynolds Park where we would welcome people to come and stop by, get some information, pick up a copy of a book. The big piece is not to encourage people to read but to engage in conversation about what it means to be racist and what it means to be actively anti-racist. Looking to involve students and facilitate conversations around the books, both around the readings and what they see and experience in their lives. Would ask people to return the books to little free libraries in the neighborhood; think they found 19 libraries. Will put a map in the book of how to get to the LFL as well as info about the Black Books Matter project.

Jami said they haven't set any dates because they don't know when the books will come in and they won't know when the books will come in until they place the order. Shooting for a kick off event at the beginning of August and having the first book talk at the end of August. Also, don't necessarily want a discount at the bookstore because they want to support the bookstore intentionally. It would be roughly 60 books.

Patty adds that having some snacks at the event would be attractive to the neighbors. She already checked in with Festival Foods and they were happy to donate some food for the event.

Marta thinks 250 people would come to this event in normal times. She's a bit worried that the book quantity will be depleted rapidly. Wants to think about ways to push out the message to people about how they can access the book themselves.

Patty thinks we should include information about how people can access the book themselves.

Michael knows of e-book programs that will allow bookstores to sell electronic books. You might be able to find book stores selling the book online.

Bob requests that there would be a reading list so that other people can participate who do not have access to the books that are not in the little free libraries anymore. Studied literature and african studies in college, the stories he relates to most are literature rather than sociological books. Heard a lot of nonfiction tossed out there, but wants to suggest that fiction be included in the mix.

Patrick says there is a LFL on top of his condo building. Current gathering restriction is 25 people.

Pat says she assumes the 60 books was to meet the \$1,000 limit. Wonders if it might also make sense to loan money so that some people could purchase books.

Jonny asked how they did the Juneteenth celebration. Jami said they did a fish bown set up where families were 6 feet apart. Haven't thought about specifics for the event quite yet. Thinks there are different ways we can do it, and we'll need to see where the virus is at the end of the summer. Maybe it will be a Zoom event or a fish bowl event or some sort of hybrid.

Patty wonders if we could have some circles painted on the grass for the event.

Jonny wonders if it might make sense to have people place an order to get more books.

Amy said they are concerned about equitably sharing the books. Doesn't widen the circle of who reads it. Maybe they would have a sign up list to have people read it. Amy said in regards to Bob's comment, for the teenage book they talked about doing fiction. The three they narrowed it down to for the adult book are *Between the World and Me*, *How to be an Antiracist*, and *So You Want to Talk About Race*. Also, they never viewed the event as a party. Would need to be spaced out and tell people just to stop by.

Pat said she hopes they'll connect with Scott Reynolds with the Friends of Reynolds Park group. Patty gave him a copy of the grant proposal and he was really excited about it.

Marta makes a motion to support the grant proposal as written.
Michael seconds.

Tyler wonders if this is the best use of money. Would the \$1,000 be better used directly supporting other organizations doing work? Marta thinks this is money well spent because it provides a cone of activity around which we can propagate activity. Has been racking her brain for how we can still have some sort of event this year but has been struggling to find a way to gather.

Pat says it doesn't have to be one or the other but also wants to spend money in other ways that have a more direct impact.

Bob says that if we do publicize a reading list, those who want to can buy the book store directly. Our grant will enhance the purchase of books beyond what we supply.

Patty thinks Tyler makes an excellent point and doesn't see why this grant would prevent us from also making a contribution to groups that impact people of color. Wants there to be sustainable change. Thinks this is an attempt to deepen people's understanding.

Jami says after the talks they were planning on giving people a list of ways to further their actions.

Motion passes in a 8-0 vote. Patty abstained because she was involved with developing the proposal.

- **3 year spending plan for TLNA - Nick Crowley**

Marta, Maddie, Tyler, and Nick met to discuss a 3-year spending plan. The conversation was a follow up to a discussion about how much money we should be spending and how much money we have and should spend in a 3-year period.

We have \$35,000 right now. After a bit of research, we determined we should have about one year's worth of expenses on hand. That leaves us with about \$15,000 to spend over the next three years. Want to spend this money on donations. Nick walked through our proposed donations to the organizations.

Tyler emphasized that this was a rough plan.

Pat asked about ash trees. Do we want to be spending on that? Tyler said resources could be used to plant other types of trees. Bob is okay with \$1,667 for trees generally but not ash tree management. We have not identified as an organization that we want to continue treating ash trees.

Michael says writing a check is great. The other thing we should consider is not lowering membership dues across the board but some kind of range for it. People can pay what they want. Marta notes there are a variety of options on the new website for membership dues, including not paying anything.

Jonny asks if Nick is looking for a vote.

Bob makes a motion to approve the 3-year spending plan.
Michael seconds.

Patty thinks it would be useful to call this a 3-year spending plan so we can review it in future years.

Tyler indicates that the council does not have to vote on the proposal at this meeting but could discuss at the next meeting. Madeline says that we have already put this off for several months and it is now July. She thinks we should move forward with the plan to support organizations and schools in our community. Michael also thinks we should move forward; says action is good.

Motion passes in a 7-1 vote.

- **Chair reports**

- Patty (communications) says that every year she plans an art walk, originally postponed until September, but going to cancel entirely. Going to try and preserve it as an electronic event.
- Marta (events) asked Anne Katz to cancel the neighborhood yard sale. We'll see what happens with Taste of Tenney. The chalk mural hasn't moved forward; artists were not very interested in participating.
- Bob (transportation and safety) requested a meeting with TE on E. Mifflin bike boulevard. Emailed council with response to 7 priorities. There was an effort to reverse the one-way on prospect and washburn place. Will not change directions. Mural at the end of North Street.

- Pat (parks) discussed project in front of the Historical Society. Talking about a children's art center. List of projects on the Operation Fresh Start to-do list. We now have paw paws.
- Maddie says people should feel free to contact her if they know of anyone who is interested in a TLNA shirt.

- **Elected Official Reports**

Alder Patrick Heck:

- TE: Washburn and Prospect to make visibility better. Could involve removing a parking place on Johnson.
- Reynolds park permanent alcohol ban likely to be approved.
- Plan commission meeting: 1020 Sherman garage proposal. Came to an agreement.
- Proposal for an ADU on the 400 block of North Patterson. Asked for a waiver, they feel like they aren't going to get their concrete poured if things don't move more quickly. Asking Patrick to waive the 30-day review period. Need a conditional use approval. Contact Patrick with any input.
- Parched Eagle and Avenue Club are currently taking advantage of the Streeter program; the only two restaurants in the neighborhood. Patrick has heard of other restaurants or bars being interested. Hopes more businesses will pursue.
- Public Market is in danger of losing its city funding. Going to be some difficult decisions in the months ahead.
- Proposal for a 10-story building near James Madison (not in neighborhood).
- Council continuing to discuss Vision 0.
- Protest-related items:
 - There are two different versions of tear gas bans for MPD. One that Patrick is involved in and then one that limits any kind of projectile or anything for crowd control. Council is still working on police budget. The work this year will be exploring other models being used in other cities to funnel calls to other agencies related to mental health. Would mean some substantial capacity-building. Thinks we need to explore these things as quickly as we can.
 - Downtown Recovery Program proposal would set aside \$500,000 to primarily help businesses that were damaged. Patrick thinks that the program won't be approved. A lot of alders are hearing that this isn't fair, that people of color have been screwed over for all these years; how do you suddenly find \$500,000? Patrick is actually a co-sponsor of the proposal because he thinks we need to help these businesses, some that are owned by immigrants.
 - Committees to assess every economic and policy decision we make in the city. Another program to fund and promote ownership by black commercial endeavors so black owners.

- **Adjourn**

Bob moved to adjourn.

Pat seconded.
Motion approved.

- **Attachments**
 - Black Books Matter Grant proposal
 - 3-year spending plan

Tenney Lapham Neighborhood Association Budget, 2020

	2019 Actual	2020 proposed	Notes
REVENUE			
Membership Dues	\$4,034	\$4,000	
Newsletter Ads	\$4,630	\$4,630	
Event Income		\$1,100	*TOT Admission
Donations Received	\$3,134	\$3,500	*Includes Festival Gift Card
City Grants	\$5,000	\$0	
Interest/Dividends	\$254	\$250	
misc. income	\$5,762	\$1,000	*square, other deposits
TOTAL REVENUE	\$22,814	\$14,480	
EXPENSES			
Event Expenses			
Bike to work	\$51	\$100	
Party in the Park	\$1,543	\$2,000	
Winter Event		\$500	
Taste of Tenney	\$1,189	\$1,500	
100 Year Party	\$1,558	\$0	
TLNA Sign Contest		\$0	
Tidy up Tenney		\$0	
Total Event Expenses	\$4,341	\$4,100	
Donations Given			
Lapham/Marquette PTG	\$1,000	\$2,000	
Lapham School/PITP		\$700	
East High	\$500	\$500	
Marquette Elementary		\$200	
O'Keefe Middle School		\$400	
Fresh Start		\$50	
Ash tree trmt	\$0	\$0	
Reyolds PITP Park Improvements	\$0	\$1,750	
Fruit Trees	\$132	\$500	
Planters on E. Johnson		\$500	
Total Donations	\$1,632	\$6,600	
Operating Expenses			
Insurance-State Farm	\$325	\$325	
Newsletter Printing	\$5,788	\$7,000	
PO Box	\$92	\$92	
Copies/Office Supplies/Postage	\$159	\$200	
Annual Report Fee	\$10	\$10	
Website/Domain	\$234	\$300	
Marketing/Communication (New)	\$3,011	\$500	
Groups.io	\$220	\$50	
Total Operating Expenses	\$9,839	\$8,477	
Other Expenses			
TLC Merger	\$180		
State Tax	\$20	\$20	
Total Other Expenses	\$8,748	\$20	*Includes Grants
TOTAL EXPENSES	\$22,928	\$19,197	
Expected Budget		-\$4,717	

Three Year Spending Plan (2020-2022):

Current Annual Expenditures, by Category		
Schools	\$2,800	(All schools, plus Lapham/Marquette PTG)
Org Donations	\$550	
Annual Projects	\$1,500	(\$1,000 for Gardener in Residence)
Not Annual Projects	0	
Proposed Annual Expenditures (Over 3 Years), by Category		
Schools		Difference from current annual spending
Capital High	\$350	
Lapham School/PITP	\$700	
East High	\$700	
Marquette Elementary	\$700	
O'Keefe Middle School	\$700	
Total	\$3,150	\$350
Organization Donations		
Fresh Start	\$350	
Lapham/Marquette PTG	\$700	
Youth Art Center	\$500	
Salvation Army	\$500	
The Beacon	\$500	
Total	\$2,550	\$2,000
Annual Projects		
Planters on E. Johnson	\$500	
Lapham Gardener in Res	\$1,000	
Acute Needs	\$350	
Total	\$1,850	\$350
Not Annual Projects		
Trees	\$1,667	
Fruit Trees		
Total	\$1,667	\$1,667
New Year-3 Annual Spending		
		\$4,366.67

December 2019 Balance

Old Checking Account	\$958.79
Current Checking Account	\$4,536.22
Money Market Account	\$29,228.45
Certificate of Deposit	\$5,163.79
Total	\$39,887.25

Spending Ideas
 Area Dinner
 Scholarship
 No/lower membership dues
 Transportation ideas
 make a savings account for the reserve money

TLNA Neighborhood Grant Application

TLNA Neighborhood Grants help sponsor neighborhood projects, events, and organizations that foster positive neighbor interaction. Please complete the application and mail to PO Box 703, Madison, WI 53701. You can also find the application on our website www.danenet.org/tlna and email your application to tlna.newsletter@gmail.com. Attn: TLNA Neighborhood Grant. After review, you will be contacted by the budget committee about the status of your grant and may be asked to attend a TLNA meeting to provide further information.

Name: Jami Wood, Amy Kazda, Ginger Buehner, Patty Prime

Address: Few, Sidney, and Dayton Streets

Are you a TLNA Member YES NO

Please indicate whether funding is sought for a Project, Event, or Donation.

Requested funding amount: \$1000

Please describe how your event, project, or organization benefits the neighborhood:

We would like to raise awareness of Black Lives Matter in our neighborhood through a book reading project. The project includes purchasing books about systemic racism for three different age groups, share them around the neighborhood, and promote discussion. We would purchase a number of books to circulate throughout the neighborhood, and they would be accessible through Little Libraries throughout the neighborhood. A map of their locations would be part of the publication of this project. It will be publicized on the listserv, on the Facebook page and group, and on Instagram. An article on the project will be in the next newsletter.

In addition to the purchasing and advertising the location of the books, neighbors will be invited to participate in small group discussions about the books, to be scheduled this summer and fall.

We would suggest one book for adult readers, one book for young adult readers, and probably an assortment of books for young readers. These books will be selected based on a number of factors including subject matter and availability. They would be purchased from the [Semicolon](#) Book Store in Chicago. It's the only Black owned bookstore in our region.

Due to the nature of not knowing when these books would arrive it's hard to set a date. However, we are hoping to have a socially distanced kickoff event in early August at Reynolds Park. We would offer a read aloud of one of the children's books, and offer books to neighbors who would like to participate. We're thinking of a 2-3 hour span of time, maybe multiple readings as interest indicates. Maybe some snacks to sweeten the offer. Remaining books would be shared via the Little Libraries.

Once the books are in circulation we would plan some discussion circles for older readers maybe starting towards the end of August. We would offer children's read alouds throughout the month of August. At the end we would probably offer a list of title names for further reading as well as local organizations to get involved in or donate to.

If applying for event or project, please fill out the following:

Title of Event:

Tenney Lapham Black Books Matter Project

Please indicate how you will promote the event:

- TLNA Newsletter Article or Announcement (required)
- TLNA Listserv Announcement (required)
- Flyers to neighborhood/posted at neighborhood businesses
- TLNA Facebook page
- TLNA website
- Other (provide details)

Please include a summary budget for your event and indicate what the TLNA funding will cover.

\$1000 will cover the cost of books for this project. There are 15 Little Libraries in the neighborhood and we're hoping to have books in each of them. We're hoping to apply for a Festival Foods grant to help with the cost of snacks at any of the book discussions, kickoff, etc.

A few things to keep in mind:

- All TLNA grant-sponsored events should be open to all TLNA residents.
- TLNA should be allowed to promote and collect memberships at your event.
- Requests for funding can be between \$50-\$1000; larger requests over \$1000 may be considered after consideration during the annual budget process.
- Events should comply with the TLNA purpose to improve the neighborhood through democratic citizen participation and involvement.
- Political campaign events will not be funded.
- If approved, all receipts for reimbursement must be submitted to the Treasurer within 60 days after your event.
- If approved, please include on promotional material: "This event is partially (or wholly) sponsored by the Tenney-Lapham Neighborhood Association."